The Myers-Briggs Company

Strong Compass

Powered by the Strong Interest Inventory® assessment

COLLEGE EXPANDED EDITION

R I A S E C

REPORT PREPARED FOR

Sally Sample

April 27, 2026

INTERPRETED BY

Your Career Practitioner
Aether Dynamics Corporation

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How the Strong Can Help You

Your Strong Interest Inventory® results are a map of what genuinely interests you. Whether you're choosing a major, looking for your first real job, or rethinking the path you're on, this report turns your answers into patterns you can use. When you know what pulls your attention, it's much easier to pick a direction and explore careers on purpose.

One thing to remember: the Strong measures what you like, not what you're good at. Interests are still powerful — they point toward the work, classes, and free-time activities where you're most likely to stay motivated. And you don't have to get this "right" on the first try. Your career will be a series of choices, and your interests can guide every one of them.

How you will benefit

Here's what knowing your interests can help you do:

- Find work you actually enjoy
- Spot careers that line up with what you like
- Pick classes, majors, or training that fit you
- Keep a healthy balance between work and the rest of your life
- See how your interests connect to the way you like to work
- Figure out how you learn best
- Understand your style with leading, risk, and teamwork
- Let your interests steer your next move
- Narrow down what to focus on next
- Run your own career exploration — now and every time life shifts

How your results are organized

1. **General Occupational Themes**
   Measures your interests across six broad areas — Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C) — covering the activities, skills, and values that go with each one.
2. **Basic Interest Scales**
   Zooms in on the specific interest areas inside those six Themes — the topics most likely to keep you motivated.
3. **Occupation Similarity Scales**
   Matches your pattern of likes and dislikes against the interest patterns typical of a wide range of occupations.
4. **Personal Style Scales**
   Looks at how you prefer to work, learn, lead, take risks, and share the load with a team — useful clues for picking environments that suit you.
5. **Profile Summary**
   Puts all your results on one page for quick reference.
6. **Response Summary**
   Tallies how you answered each section of the assessment — mainly useful to the professional working with you.

This report comes with an interactive web version.
Explore every one of your ranked occupation matches — salary, education, and outlook included.

SEE PAGE 6

Theme Descriptions

The General Occupational Themes (GOTs) describe six broad flavors of interest that show up in people's working lives. For most people, two or three Themes stand out and combine into a personal mix. Because jobs, activities, skills, and values can be sorted into the same six Themes, your Theme mix is a direct bridge from "what I like" to "careers and programs worth a look."

E — Enterprising

Business, politics, leadership, entrepreneurship

WORK ACTIVITIES
Selling, managing, persuading, marketing

POTENTIAL SKILLS
Verbal ability, ability to motivate and direct others

VALUES
Risk-taking, status, competition, influence

I — Investigative

Science, medicine, mathematics, research

WORK ACTIVITIES
Performing lab work, solving abstract problems, conducting research

POTENTIAL SKILLS
Mathematical ability, researching, writing, analyzing

VALUES
Independence, curiosity, learning

A — Artistic

Self-expression, art appreciation, communication, culture

WORK ACTIVITIES
Composing music, performing, writing, creating visual art

POTENTIAL SKILLS
Creativity, musical ability, artistic expression

VALUES
Beauty, originality, independence, imagination

S — Social

People, teamwork, helping, community service

WORK ACTIVITIES
Teaching, caring for people, counseling, training employees

POTENTIAL SKILLS
People skills, verbal ability, listening, showing understanding

VALUES
Cooperation, generosity, service to others

C — Conventional

Organization, data management, accounting, investing, information systems

WORK ACTIVITIES
Setting up procedures and systems, organizing, keeping records, developing computer applications

POTENTIAL SKILLS
Ability to work with numbers, data analysis, finances, attention to detail

VALUES
Accuracy, stability, efficiency

R — Realistic

Machines, computer networks, athletics, working outdoors

WORK ACTIVITIES
Operating equipment, using tools, building, repairing, providing security

POTENTIAL SKILLS
Mechanical ingenuity and dexterity, physical coordination

VALUES
Tradition, practicality, common sense

HOW YOUR SCORES WORK
Your scores come from comparing your answers with a large group of working adults. The next page shows your score on each Theme and explains what the numbers mean.

SECTION 1

Your Theme Results

YOUR HIGHEST THEMES

E — Enterprising, Investigative, Artistic

Business · Politics · Leadership · Entrepreneurship

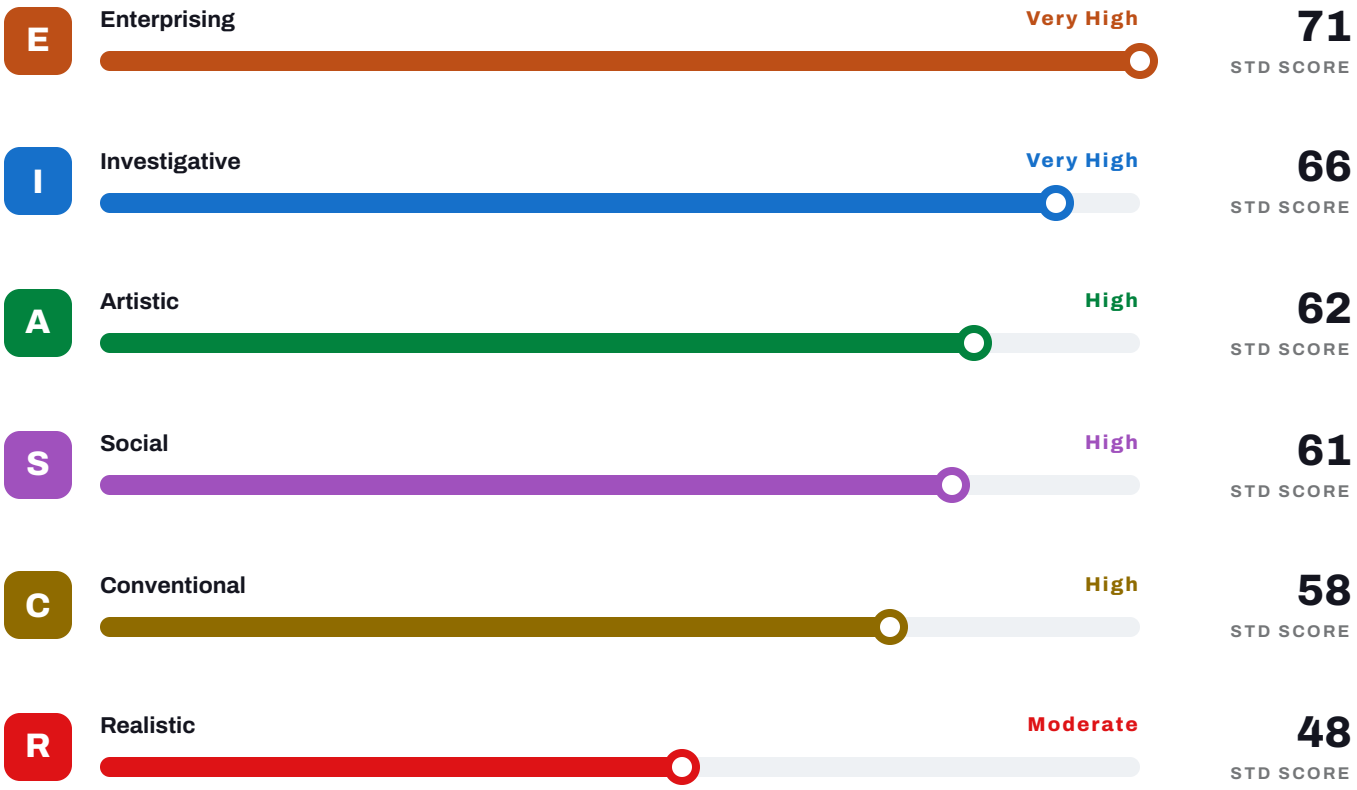
What the numbers mean

Each number is a standard score. It shows how strong your interest is — it isn't a percent or a grade. Higher means more interest, and each score falls into one of five levels:

Very Little	Little	Moderate	High	Very High
up to 34	35–44	45–55	56–65	66 and up

Theme results — highest to least interest

Standard score



YOUR TURN

The charts above run from your strongest Theme down to your weakest. Read the descriptions and gut-check them: does your top Theme sound like you? What about the next one? Mark the phrases that feel accurate — they're the ones worth building on.

YOUR THEME CODE **E I A**

Your theme code lists your strongest Themes in order. The letters beside each occupation and major work the same way: they show the Themes most common among people in it.

SECTION 2

Basic Interest Scales

Inside each Theme are more specific interest areas, called Basic Interest Scales. They are scored the same way as your Themes. A Theme is broad, so one interest inside it can score higher or lower than the Theme itself.

Your top five interest areas

1. Research (I)
2. Entrepreneurship (E)
3. Marketing & Advertising (E)
4. Visual Arts & Design (A)
5. Finance & Investing (C)

Your Lowest Interest Areas

- Athletics (R)
- Mechanics & Construction (R)
- Healthcare Services (S)

As you look through the charts below, notice both ends: what you're most into and what you're not. Then ask yourself how your top areas show up — or don't — in your current classes, work, and free time. If a strong interest isn't part of your life yet, that's a gap worth doing something about.

E Enterprising — VERY HIGH

Entrepreneurship	75	Very High
Marketing & Advertising	72	Very High
Sales	65	High
Law	54	Moderate
Politics & Public Speaking	47	Moderate
Management	45	Moderate

I Investigative — VERY HIGH

Research	77	Very High
Mathematics	66	Very High
Medical Science	50	Moderate
Conservation & Environmentalism	50	Moderate
Science	49	Moderate

A Artistic — HIGH

Visual Arts & Design	70	Very High
Writing & Mass Communication	59	High
Culinary Arts	59	High
Performing Arts	52	Moderate

S Social — HIGH

Human Resources & Training	65	High
Social Sciences	64	High
Teaching & Education	61	High
Counseling & Helping	57	High
Hospitality & Tourism	50	Moderate
Religion & Spirituality	45	Moderate
Healthcare Services	42	Little

C Conventional — HIGH

Finance & Investing	69	Very High
Office Management	59	High
Taxes & Accounting	56	High
Programming & Information Systems	46	Moderate

R Realistic — MODERATE

Nature & Agriculture	67	Very High
Protective Services	61	High
Military	56	High
Computer Hardware & Electronics	53	Moderate
Mechanics & Construction	40	Little
Athletics	35	Little

SECTION 3

Your Occupation Matches

This section shows the occupations that line up best with your interests. Your pattern of likes and dislikes was compared with the patterns typical of many different kinds of work, and the 10 closest matches are listed below. Treat them as conversation starters, not assignments — each one stands in for a whole family of related jobs, and nothing here says what you "should" do.

These occupations are ranked by how closely your answers match people who are satisfied in each job, not by your interest areas alone. **Research** is your strongest interest, and it can still sit a few rows down when a different Theme runs higher. A match score of 40 or above means your interests are similar to those of people in that field; above 50 is a very strong match.

YOUR TOP TEN OCCUPATION MATCHES

			MATCH SCORE
1	Sales Representatives of Services	E	58
2	Sales Representatives, Wholesale and Manufacturing	EA	54
3	Sales Engineers	ERA	53
4	First-Line Supervisors of Non-Retail Sales Workers	ES	52
5	Financial Risk Specialists	SEA	52
6	Sales Managers	ES	51
7	Advertising Sales Agents	EAS	51
8	Management Analysts	EA	51
9	Market Research Analysts and Marketing Specialists	EA	51
10	Tutors	SA	51

OCCUPATIONS LEAST LIKE YOUR INTERESTS

Clergy (SA) · Occupational Therapists (SA) · Directors, Religious Activities and Education (SA) · Actors (A) · Physical Therapists (I)

Explore all your matches online

Scan the code or follow the link to explore every one of your ranked occupation and major matches — including salary, education, and job outlook — in your personal interactive career explorer.

Your personal link is valid through November 12, 2028.

EXPLORE NOW

Personal Style Scales

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You come alive working with people.
2. You like a mix of big ideas and hard facts.
3. You learn best through classes, books, and lectures.
4. You can lead by example or step up and take charge — either works.
5. You like a little risk in the mix.
6. You're comfortable flying solo or teaming up.

Reading your scores

Each style has two sides, described on the left and the right. The dot shows which side sounds more like you — the closer the dot sits to a side, the stronger your preference for that style.

If the dot lands in the shaded middle, both sides describe you — which one shows up usually depends on the situation.

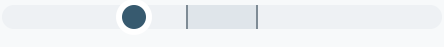
The number is your score on that scale: 50 is the middle of the bar, lower numbers sit to the left, and higher numbers sit to the right.

WHICH SIDE SOUNDS MORE LIKE YOU?

People–Things

Leans toward people score 40

Prefers working with people; enjoys helping others; outgoing



Prefers working with machines, tools, or materials; reserved

Ideas–Data

In the middle score 51

Prefers working with knowledge, theories, and insights

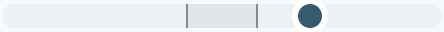


Prefers working with facts, records, and numbers

Learning Environment

Leans toward academic learning score 60

Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill



Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake

Leadership Style

In the middle score 53

Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions

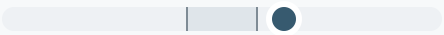


Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily

Risk-Taking

Leans toward taking risks score 57

Dislikes risk-taking; likes quiet activities; prefers to play it safe; makes careful decisions



Likes risk-taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions

Team Orientation

In the middle score 53

Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own



Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others



Shaded band = midrange · Scores compare your responses to a combined group of working adults

Profile Summary

E

YOUR SNAPSHOT

Sally Sample — Enterprising

Research · Entrepreneurship · Marketing & Advertising · Visual Arts & Design · Finance & Investing

YOUR TOP FIVE INTEREST AREAS

1. Research (I)
2. Entrepreneurship (E)
3. Marketing & Advertising (E)
4. Visual Arts & Design (A)
5. Finance & Investing (C)

Your Lowest Interest Areas

- Athletics (R)
- Mechanics & Construction (R)
- Healthcare Services (S)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You come alive working with people.
2. You like a mix of big ideas and hard facts.
3. You learn best through classes, books, and lectures.
4. You can lead by example or step up and take charge — either works.
5. You like a little risk in the mix.
6. You're comfortable flying solo or teaming up.

YOUR TOP TEN OCCUPATION MATCHES

1	Sales Representatives of Services	(E)
2	Sales Representatives, Wholesale and Manufacturing	(EA)
3	Sales Engineers	(ERA)
4	First-Line Supervisors of Non-Retail Sales Workers	(ES)
5	Financial Risk Specialists	(SEA)
6	Sales Managers	(ES)
7	Advertising Sales Agents	(EAS)
8	Management Analysts	(EA)
9	Market Research Analysts and Marketing Specialists	(EA)
10	Tutors	(SA)

Occupations Least Like Your Interests

Clergy (SA)
Occupational Therapists (SA)
Directors, Religious Activities and Education (SA)
Actors (A)
Physical Therapists (I)

Using Your Themes — Majors to Explore

Your top three Themes are listed below, strongest first. Each one captures a real part of who you are and what holds your interest. Use all three to find courses and majors that let you be that person on campus. The majors under each Theme are examples — plenty of related fields are worth a look too.

E Enterprising

BOLD INFLUENCERS

Enterprising students want to move people — leading, pitching, selling ideas and products.

Business Administration · Business Education · Consumer Economics · Finance · Government · History · Hospitality · Hotel Management · Human Resources · Insurance · International Business · International Relations · Management · Marketing · Organizational Leadership · Personnel and Labor Relations · Political Science · Pre-Law · Public Administration · Public Relations · Real Estate · Restaurant Management · Retail Merchandising · Travel and Tourism

I Investigative

CURIOUS ANALYSTS

Investigative students want to figure things out — researching, experimenting, analyzing, diagnosing.

Anthropology · Astronomy · Biochemistry · Biological Sciences · Botany · Chemistry · Computer Information Systems · Computer Science · Criminal Justice · Economics · Emergency Health Services · Food Science · Geography · Geology · Mathematics · Optometry · Physical Therapy · Physics · Pre-Dentistry · Pre-Medicine · Psychology · Science Education · Sociology · Veterinary Science

A Artistic

ORIGINAL CREATORS

Artistic students want to make and express — through design, music, writing, or performance.

Advertising · Architecture · Art Education · Art History · Broadcasting · Cinematography · Classics · Comparative Literature · Creative Writing · Dance · Design · English · Fashion Merchandising · Fine Arts · Foreign Languages · Humanities · Journalism · Linguistics · Mass Communication · Medical Illustration · Music Education · Philosophy · Photography · Theater Arts

Your Top Major Matches

Just like your occupation matches, your interest pattern can be compared with the interest patterns that characterize different fields of study. The 10 academic majors most similar to your interests are listed below — use them alongside the theme-based majors on the previous page as starting points for your exploration.

These majors are ranked by how closely your answers match students in each major, not by your interest areas alone. **Research** is your strongest interest, and it can still sit a few rows down when a different Theme runs higher. A match score of 40 or above means your interests are similar to those of people in that field; above 50 is a very strong match.

YOUR TOP TEN MAJOR MATCHES

			MATCH SCORE
1	Management Sciences and Quantitative Methods	ES	59
2	Natural Resources and Conservation, Other	I	51
3	Environmental/Natural Resources Management and Policy	I	50
4	Industrial and Organizational Psychology	ES	50
5	Natural Resources Conservation and Research	I	49
6	Food Science and Technology	I	48
7	Entrepreneurial and Small Business Operations	E	47
8	Ecology, Evolution, Systematics, and Population Biology	IA	47
9	Statistics	S	46
10	Sociology and Anthropology	AI	45

Every ranked major, in your career explorer.
The interactive version compares all your major matches with costs, outcomes, and related careers.

SEE PAGE 6

Your Interests on Campus

1 Research

Designing and conducting studies to identify relationships or establish facts

CAMPUS ORGANIZATIONS & ACTIVITIES

- Psychology Club
- Science Organization
- Student Survey Group

INTERNSHIPS & JOB SETTINGS

- Government Research Project
- Research Assistant
- Scientific Research Company

COLLEGE COURSES

- Computer & Information Systems
- Research Methods
- Statistics

2 Entrepreneurship

Developing and managing new business opportunities

CAMPUS ORGANIZATIONS & ACTIVITIES

- Business Student Organization
- Fundraising Campaign
- Investment Club

INTERNSHIPS & JOB SETTINGS

- Internet Start-Up Company
- Management Training Program
- Small Retail Business

COLLEGE COURSES

- Business Management
- Finance
- Marketing

3 Marketing & Advertising

Marketing, researching, and developing advertising campaigns for products or services

CAMPUS ORGANIZATIONS & ACTIVITIES

- Advertising Club
- Business Student Organization
- Fundraising Campaign

INTERNSHIPS & JOB SETTINGS

- Advertising Company
- Company Marketing Department
- Retail Management

COLLEGE COURSES

- Business Management
- Communication
- Marketing

4 Visual Arts & Design

Working with visual creativity and spatial visualization

CAMPUS ORGANIZATIONS & ACTIVITIES

- Interior Design Club
- Photography
- Student Architecture Club

INTERNSHIPS & JOB SETTINGS

- Advertising Department
- Architecture Firm
- Design Studio

COLLEGE COURSES

- Architecture
- Art & Design
- Computer Graphics

5 Finance & Investing

Managing money and investments

CAMPUS ORGANIZATIONS & ACTIVITIES

- Business Student Organization
- Investment Club
- Student Organization Treasurer

INTERNSHIPS & JOB SETTINGS

- Brokerage Firm
- Commercial Real Estate Company
- Financial Planning Company

COLLEGE COURSES

- Business Management
- Economics
- Finance

Understanding Your Results

You recently completed the Strong Interest Inventory® assessment — the most widely used career interest measure anywhere. This report walks you through what your results mean and how to put them to work exploring your options.

Your results are a picture of your interests. The more your education and career choices line up with what you genuinely like, the more satisfied and effective you're likely to be. Your career professional can help you weigh these interests alongside your skills and values to find directions worth pursuing — at work, in school, and in your free time.

The Strong compares your answers with those of thousands of working people, including satisfied workers across a wide range of occupations. This report sums up two things: your general interest patterns, which point to the kinds of environments you'd enjoy, and your similarity to satisfied workers, which points to specific kinds of work and careers.

Everything is organized around six broad occupational themes — six ways of describing people and the places they work. You'll find them in the Six Occupational Themes box to the right.

Six occupational themes

- **R** Realistic—the doers
- **I** Investigative—the thinkers
- **A** Artistic—the creators
- **S** Social—the helpers
- **E** Enterprising—the persuaders
- **C** Conventional—the organizers

A Closer Look at Your Themes

E Enterprising

DEFINITION
Selling · Managing · Persuading

CAREER FIELDS
Business · Politics · Sales · Marketing

PERSONAL DESCRIPTORS
Assertive, adventurous, energetic, talkative, self-confident

LEISURE ACTIVITIES Running for public office, raising money for organizations, enjoying sports

I Investigative

DEFINITION
Researching · Analyzing · Problem solving

CAREER FIELDS
Research · Mathematics · Physical, natural, or medical science

PERSONAL DESCRIPTORS
Analytical, achievement oriented, independent, insightful

LEISURE ACTIVITIES Reading, doing crossword puzzles, playing strategy games, surfing the Internet

A Artistic

DEFINITION
Creating or enjoying art, drama, music, writing

CAREER FIELDS
Writing · Entertainment · Commercial or fine arts · Music

PERSONAL DESCRIPTORS
Creative, expressive, independent, imaginative, original

LEISURE ACTIVITIES Collecting artwork, attending plays or concerts, visiting museums, painting, playing music

ACTION STEP Go through your Theme descriptors — here and on the Theme Descriptions page — and mark the ones that sound like you. Strike out the ones that don't.

Selected career fields — your strongest motivator

WINNING PEOPLE OVER

Your highest Theme is Enterprising — your strongest career motivator and the best clue to what will genuinely excite you at work. The career fields highlighted below fit that Theme. They're a launchpad, not a limit: use them to start exploring, then go wherever the trail leads.

Sales management · Purchasing · Fundraising · Politics · Retail sales · Human resource management

ACTION STEP Circle or jot down any career fields above that you'd want to look into.

Your career motivators

- E **Winning people over** Making the call — and the case — with data and analysis behind you
- I **Digging into problems** Studying how organizations, markets, and management really work

Interests, Occupations & Style

Your basic interests — typical interests and activities

- **I** **Research** Analyzing research results · Conducting scientific experiments · Writing reports
- **E** **Entrepreneurship** Owning your own business · Developing business opportunities · Working from a home office
- **E** **Marketing & Advertising** Developing advertising campaigns · Evaluating profits for new products · Collecting consumer information
- **A** **Visual Arts & Design** Photography · Designing public relations materials · Designing architectural structures
- **C** **Finance & Investing** Analyzing financial data · Managing investments · Financial planning and budgeting

Your similarity to occupations

The Occupation Similarity Scales sharpen the focus even more. A high score means your likes and dislikes look a lot like those of people who do that job and enjoy it. Your highest-scoring occupations are listed in Section 3 — day to day, this is work you'd probably find engaging.

Your personal style — consider a job where…

People–Things	People are the main event, not a side task. You're talking with teammates or customers all the time. You aren't stuck alone with reports and spreadsheets for long stretches.
Ideas–Data	The job mixes ideas with facts and figures. You move between exploring theories and checking the numbers. Insight and accuracy both count.
Learning Environment	There's a steady stream of new ideas to learn. You can learn through reading, courses, and lectures. You get to wrestle with abstract problems.
Leadership Style	You can step into leadership when it's needed. You lead some projects and support others. You choose when to speak up, based on the situation.
Risk-Taking	There's real risk to take — physical, financial, or social. You can dive in without a long runway of planning. New opportunities keep showing up.
Team Orientation	Some work is solo, some is with a team. You decide alone sometimes, by consensus other times. Credit and responsibility are shared some of the time, individual the rest.

Next Steps

Next steps

Your Themes, Basic Interests, and Occupations point in a similar direction — a pattern many people share. That usually means the same focus runs through your work, school, and free-time interests. Lean into it: learn everything you can about occupations, career fields, activities, and academic programs whose codes match your top Themes.

Your snapshot to carry forward

1. Highest themes: **Enterprising, Investigative, Artistic** (EIA)
2. Top interests: **Research, Entrepreneurship, Marketing & Advertising**
3. Explore your full ranked matches in your interactive career explorer (page 6).

Response Summary

ABOUT THIS PAGE

This page is mainly for the career professional working with you. It summarizes how you answered the assessment, so they can confirm your results are solid. You don't need to act on anything here.

Item response percentages



Strongly Like · 33% Like · 24% Indifferent · 14% Dislike · 13% Strongly Dislike · 15%

Note: Percentages are rounded, so the total may not land exactly on 100%.

Occupation theme percentages

R	I	A	S	E	C
6	4	26	14	39	11

244
TOTAL POSSIBLE RESPONSES

234
YOUR RESPONSE TOTAL

10
ITEMS OMITTED

Consistency check: Your item responses form a consistent pattern.